

**The World Festival
of Black Arts and Cultures
Present**



**Dakar Senegal December 10-31 2010
THE LAND PACKAGES VISITORS**

**For more information, please contact:
Youssou Wade**

Telephone: 513 310 4483 / 902 431 7884

Abdoulaye Fall

Telephone: 917 536 3633

Email: youwade@aol.com



YOUR GROUND OPERATOR IN SENEGAL AND WEST AFRICA presents

INTRODUCTION OF THE WORLD BLACK ART FESTIVAL

The World Festival of Black Arts and Cultures has been held only twice before, in 1966 and 1977. Culminating a monumental year in African history including the first FIFA World Cup on the continent and the 50th Anniversary of Francophone Africa's independence—the third edition of the festival will be held in Senegal's capital city this year, as it was in the festival's first incarnation 45 years ago. The African Union has appointed the Senegalese President, His Excellency Mr. Abdoulaye Wade, to mount the largest global gathering to date of black artists, writers, filmmakers, intellectuals, scientists and other luminaries, and anticipates that people will travel from all over the world for the occasion.

The theme of the 2010 festival is African Renaissance. The festival will honor a nation exemplary of this central theme:

Brazil, an epicenter of the African diaspora, to be sure. It will also host artists from across Africa as well as North and South America, the Caribbean, Europe, among other places. The programming will span across numerous disciplines: concerts; art, photography and design exhibitions; fashion shows; a literature event; a retrospective of films by African and diaspora directors; theater; dance; urban culture (rap, graffiti, etc.); a science & technology exhibition; a food & wine festival; and traditional architecture, among other activities.



In September 24 2010 was held at the Hyatt Regency in New York the Press Conference of the President Abdoulaye about the World Festival of Black Arts and Cultures of Dakar Senegal along with the main Artists selected for the music performance Like Akon and Marcus Miller and the British Ghanaian artist broadcaster **Kwame Kwei Armah** as the Artist Director

Kwame Amah epitomizes the festival's central theme of African Renaissance; In 2005. He became the first black Briton to have a play stage in the West End when his *Elmina's Kitchen* opened at London's Garrick Theatre. Aside from his substantial accolades as a playwright Kwei-Armah is also an award-winning stage and television actor; he is currently an associate Artist at the Royal National Theatre of Great Britain as well as Center stage in Baltimore MD. He changed his name to Kwame Kwei Armand in early 20s after tracing his family genealogy back to his ancestral African roots in Ghana. As Artistic Director Kwame Kwei Armand is coordinating the broad range of work the festival will present, overseeing the curators in each of the featured disciplines.

The Musical luminaries who will perform include, among others like **Angelique Kidjo** Benin, **Youssou N dour**, Senegal, **Hugh Masekela** South Africa, **Salif Keita** Mali, **Baaba Maal** Senegal, **Ladysmith Black Mambazo** South Africa, **Bembeya Jazz**, Guinee, **Mahotella Queens** South Africa, **Marcus Miller** USA, **Habib Koite** Mali,, **Chucco Valde** with the **African Jazz Messengers** Cuba, **Lokua Kansa** Congo, **Vusi Mahlasela**, South Africa, **Didier Awadi**, Senegal, **Alif Naba** Burkina Faso, **Kassav** Martinique Guadeloupe, **Alpha Blondy** Cote D Ivoire, **Doudou Ndiaye Rose**, Senegal, **Omar Sosa**, Cuba, **Mamar Kassey** Niger, **Orquesta de luz**, Japan, **Haitian Toubadors** Haiti, **Chico Freeman** USA, **Tiken Jah Fakoli** Cote d Ivoire, and **I Jah Man** Jamaica.

In the field of dance participating artists include **Urban Bush Women** USA and **Compagnie Jant bi** Senegal,, , **Desmond Richardson** USA, **Pamodzi Dance Troupe** Zambia, **Faso Dance Theater** Burkina Faso, **Kiyi Mbock** Cote d Ivoire and **Pockerman Crew** France among others.

The festival will also exhibit the work of celebrated visual artists including **Melvin Edwards** USA, **Barthelemy Toguo**, Cameroun, **Diagne Chanel** France, **Senegal**, **Santiago Olazabal**, Cuba, **David Nal Vad** Gabon.

INTRODUCTION OF SENEGAL

Gateway to Africa. 6 hours and a ½ from JFK New York, direct flight for your unique experience of discovering AFRICA and its people, its nature and its fauna.

SENEGAL is sunshine all year round, a warm sea, a climate softened by the trade winds and a vibrant nation of 12 millions inhabitants with a proud story, millennial traditions and lively vestiges such as GOREE Island, SENEGAL provides each traveller with a variety of exotic opportunities.



What's making SENEGAL so special? The TERANGA (hospitality), its culture based on welcoming one another and you will experience the full meaning of a warm welcome in the kindness and easy-going nature of its inhabitants. Today it is a young and modern democratic republic which has made tourism its top priority with first class hotels, beautiful resorts, impressive congress facilities, excellent communication in a picturesque and friendly environment

The African Renaissance Monument

It is a 49m tall bronze statue outside of Dakar, Senegal, Built overlooking the Atlantic Ocean in the Ouakam suburb, the statue was designed by the Senegalese architect Pierre Goudiaby after an idea presented by President Abdoulaye Wade and built by a company from North Korea. Site preparation on top of the 100- meter high hill began in 2006, and construction of the bronze statue began 3 April 2008. Originally scheduled for completion in December 2009, delays stretched into early 2010, and the formal dedication occurred on 4 April 2010, Senegal's « National Day », commemorating the 50th anniversary of the country's independence from France. The monument is made of thick copper sheets and depicts a family emerging from a mountain-top of a man, young woman and child pointing towards the sea, President Wade said « It brings to life our common destiny, Africa has arrived in the 21st century standing tall and more ready than ever to take its destiny into its hands ». African Union President Bingu said « This monument does not belong to Senegal, it belongs to the African people where ever we are ».

Phisco International one of the main ground operators in Dakar – Senegal specialized in the US Tourist Market, together with the National committee presents the Two basic Festival **Land package for visitors** including the Airport assistance and Roundtrip transfers Airport/ hotel/airport , hotel accommodation at your choice, the

registration fees including the activities of the Festival and the assistance of an hospitality desk during all the Festival for your optional tours and special needs_

I OPTION 1 OPENING CEREMONY LAND PACKAGE FOR VISITORS

**December 9-16 2010 8 DAYS 7
NIGHTS**

Day 1: Thursday December 9 2010:

Arrival from the USA with your Delta Airways or South African Airways arrival Dakar next day

Day 2 : Friday December 10 2010:

Early morning arrival, meeting and transfer to your hotel, breakfast at own, Registration at the Hospitality Desk to get your Visitor Badge and attend to Morning conference and evening opening ceremony of the Festival at the stadium ,dinner on own , overnight at your hotel.

Day 3 to 7 : Saturday December 11 to Dec 15 2010:

Breakfast daily transportation to the different activities of the festival at your choice

Your package include a city tour of Dakar and a visit of Goree Island

Day 8 December 16 2010 : Departure

OPTION 2 CLOSING CEREMONY LAND PACKAGE FOR VISITORS AND CELEBRATE THE NEW YEAR IN AFRICA

**December 26 to January 2 2011
8 DAYS 6 NIGHTS**

Day 1: Sunday December 26 2010:



Arrival from the USA with your Delta Airways or South African Airways arrival Dakar next day

Day 2 to day 5 : Monday December 27 to December 30 2010:

Early morning arrival ,meeting and transfer to your hotel ,breakfast at own , Breakfast Registration at the Hospitality Desk at your hotel to get your Visitor Badge so that you attend freely all the events at your choice lunch and dinner at your choice



Your package include a city tour of Dakar and a visit of Goree Island

Day 6 and 7 : Friday Dec 31 and Saturday Jan 01 2011:

Breakfast daily,you will enjoy the clothing ceremony of the Festival and at the same have the opportunity to spend the New Year of the 50 years of the Independ

OUR SELECTION OF RECOMMENDED DE LUXE HOTELS (CATEGORY 5 & 4/5 STARS)

MERIDIEN PRESIDENT

Facing the ocean on the Almadies' Peninsula, 15 minutes from downtown Dakar, the Meridien President is superbly located in a 35 area park with its deluxe 278 rooms, 80 seniors suites and 8 presidential suites. Golf court, swimming pool, restaurants, bar congress, facilities, night clubs....

RADISSON BLU

The Radisson Blu Hotel, Dakar is ideally situated in the heart of the Fann Corniche area which is located on the glamorous waterfront and houses embassies and lavish villas. Our hotel will be part of an exclusive complex of high-end retail shopping area, an incredible 1500sqm spa area and upscale apartment complexes. Dakar Léopold Sédar Senghor International Airport is just 13 km away. Dakar's city centre and all its tempting tourist attractions are just 6 km from the hotel.

The Radisson Blu Hotel, Dakar boasts 180 exclusively designed guest rooms and suites. Blending contemporary style with classic African elegance, our rooms make for the ideal retreat after a long day in the hot African sun. All rooms and suites are equipped with high-class furnishings, high-speed Internet access and come with all the luxuries you would expect of a world class hotel.

The Radisson Blu Hotel in Dakar boasts exquisitely designed Standard Rooms which blend contemporary style with classic African elegance. All rooms come with high-class furnishings, high-speed Internet...

PULLMAN TERRANGA 4 ETOILES LUXE

Situated on the beachside with rooms viewing the Atlantique Ocean and the historical Goree Island, the Sofitel is in downtown Dakar near the banks and the administrative offices. It has been fully renovated and reflects today the deluxe product of the International French chain Accor.

The hotel is very convenient for your business trip, for seminars and incentives groups or just for relax and enjoy Dakar.

20mn from the airport, the hotel feature 244 deluxe rooms equipped with king size beds, TV satellite, radio, individual air conditioning, direct phone, mini bar etc... 3 meetings rooms to accommodate 300 people, a swimming pool & restaurant right by the beach, the restaurant Citronnelle for breakfast and business lunches, a lounge bar with big screen

NOVOTEL DAKAR

Situated on the beachside with rooms viewing the Atlantique Ocean and the historical Goree Island, the Novotel is in downtown Dakar near the banks and the administratives offices. It has been fully renovated and reflect today the standard 4 stars product of the International French chain Accor.

The Novotel is also very convenient for your business trips, transit, for seminars and incentives groups or just for relax and enjoy Dakar.

The hotel feature 258 rooms including 12 suites with TV satellite, radio, air conditionning, direct phone, mini bar.

Whether you feel like having a quick or a full meal or just relaxits newest lobby reception bar restaurant is the perfect place.

HÔTEL TERROU BI 4 ÉTOILES LUXE

112 rooms including 6 suites - Restaurants - Bars - Room Service 24h/24 - Business center – convention rooms – Private beach – swimming pool and shops

Part of a leasure complex of Casino, Marina and night club located at the Corniche waterfront viewing the atlantic ocean at 10 mn drive to the airport and 5mn to downtown Dakar,its is the right place to combine business and leasure

All rooms and suites are equipied with TV satellite, radio, air conditioning, direct phone, free wifi internet connexion mini bar with a king size bed or twin beds

CROIX DU SUD

Right in downtown Dakar, and close to the famous Place de l'Independence, the Hotel CROIX DU SUD completely renovated, offers a real comfort in warm atmosphere. Opened since 1951, it is very well experienced in hotel business. Having 59 rooms and 4 suites with air conditioning, bath room, TV with 11 channels including CNN, France 2 etc, telephone and on the top of that permanent access to Internet by Wifi system,

CROIX DU SUD is the best place for you to guarantee a wonderful stay in Dakar for your business trip. Whether for business or leisure, there is a place where choice will be your only concern

HOTEL NDIAMBOUR RESIDENCE

The hotel has 30 studio rooms with bathroom and kitchen, 17 apartments of 2 rooms with individual bathrooms, a lounge, a kitchen and 17 apartments with 3 rooms with individual bathroom and a kitchen.

All rooms are equipped with TV satellite. The hotel has one restaurant, a swimming pool, a convention for reception & workshop of a capacity of 100 persons

RECOMMENDED RESIDENCE AND APPART HOTELS (CATEGORY 3 & 2 STARS)

Residences Appart Hotels Le Feto

The Residence Appart Hotels Le Feto a new concept of family residence of a category of 3&4 star hotel, will make you feel you are at a Senegalese Home in our Residences, 25 rooms, two residences for your accommodation in standard room or a spacious de Luxe room with a living space or Junior or Royal Suite all equipped and nicely decorated, internet grill room restaurant and a convention room for your meetings and the warm welcome of a young trained staff

Whether you will be in Dakar for Leisure, Transit, business or seminars, or a long stay, you have the choice of the Residence Appart hotels Le Feto 1 located at **91 Sacre Coeur II Pyrotechnie** of a capacity of 11 rooms or the

COST OF THE PACKAGE	USD
PULLMAN TERRANGA	
PER PERSON ON DOUBLE OCC	1340
PER PERSON ON SINGLE OCC	1850
RADISSON BLU	
PER PERSON ON DOUBLE OCC	2325
PER PERSON ON SINGLE	2310
HOTEL TERROU BI	
PER PERSON ON DOUBLE OCC	1325
PER PERSON ON SINGLE OCC	2165
NOVOTEL DAKAR	
PER PERSON ON DOUBLE	1190
PER PERSON ON SINGLE	1700
CROIX DU SUD	
PER PERSON ON DOUBLE OCC	1135
SINGLE SUPPLEMENT	1284

N DIAMBOUR RESIDENCE

RESIDENCE LE FETO 1ET 2

PER PERSON ON STANDARD

ROOM DOUBLE OCC **745**

PER PERSON ON

SINGLE STANDARD ROOM 960

JUNIOR SUITE 1180

**ROYALE SUITE
WITH KITCHEN 1470**

OPTIONNAL TOURS FROM DAKAR

TRANSPORTATION

The World Festival of Black Arts and Culture in collaboration with Phisco international will put at the disposal of the visitors an hospitality in your hotel, providing all the informations about the activities of the differents events , the places and optionnal tours for your discovery of Sénégal during your stay.

A shuttle bus will be available at the hospitality desk. You will have to make your reservation and our guide will take care of that.

Our staffs are professional guides (English, Spanish, French, Italian speaking)

TRANSPORTATION SERVICES ON REQUEST

For your individual transportation we will put at your disposal fleet of tourism vehicle at your choice from Mercedes to Toyota

Car and minibus with driver

From 8 to 11pm	1 person	2 person	3/person	7 plus
Price per person	165 USD	100USD	115 USD	90 USD

EVENING ACTIVITIES WITH TRANSPORT

DINER AND ENTERTAINMENT

Your ground operator have selected two restaurant with a live band for your discovering of Dakar by night , this service include the transportation and the dinner

Price per person ON REQUEST

Day Tour Excursion from Dakar

CITY TOUR OF THE NEW DAKAR

9.30 AM : Departure from your hotel to explore the vibrant city of DAKAR. We pass the Independence Square, we discover the old colonial buildings and the new African inspired architecture. We pass Kermel market with its colorful flowers, the Chamber of Commerce, the Presidential Palace, the “Corniche” with the “Anse Bernard” beach. Then, we continue to “Soweto Square to see the National Assembly, the IFAN museum known for its collection of West African Arts, drive to the Cathedral, the National theater. Next , we visit the sand painting gallery. Passing through SANDAGA market, we continue to the Great Mosque, the Medina and the Obelisk of Independence, the new SICAP quarters. After the visit of University “Cheikh Anta Diop” and we continue to the Highlight of your tour to visit the Monument of the African Renaissance where you admire the superb view of Dakar and shop and then continue to the well-known craftsmen village of Soumedioune, where high quality goods in many mediums may be admired or purchased. we continue to the well-known craftsmen village of Soumedioune, where high quality goods in many mediums may be admired or purchased

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Cost of the Tour	2pers	3/7pers	7/15 pers	15 plus
Price per person	130 USD	110 USD	90 USD	80 USD

GOREE ISLAND

A twenty-minute ferry ride takes us to the once turbulent, now tranquil GOREE ISLAND. Its careless streets and clusters of pink houses make it a perfect foil for the cameras. We explore the House of Slaves, once a departure point for millions of slaves headed for the Americas. We visit the prison cells which have been perfectly preserved. It’s for many an emotional experience to listen to the curator lecture about the slave trade. then, we visit the Catholic Church and continue to the “Castel” the highest point of Goree to discover the “Memorial of GOREE”. On the way to the historic museum, we’ll see the garden of Governor and the ruins of the Boufflers Palace. After lunch in a typical restaurant, overlooking the harbor, we visit the town square before shopping at the artisanal market.

Cost of the Tour	2pers	3/7pers	7/15 pers	15 plus
Price per person	105 USD	80 USD	60 USD	50 USD

PINK LAKE

A full day or half day. After breakfast, depart DAKAR. After one hour drive brings us to Pink Lake, an incredible rose-colored body of water surrounded by sand dunes. Take a tour of the lake and see how women harvest the salt as they wade into the shallow waters and load it into colorful buckets strong together like a serpent. You can also try floating, it's fun and impossible to sink !

Also enjoy an exciting drive up and over the sand dunes. Visit to a Fulani village, meet with the chief of the village and make contact with people. Enjoy a special Senegalese lunch before heading for Dakar

Cost of the Tour	2pers	3/7pers	7/15 pers	15 plus
Price per person	110 USD	90 USD	60 USD	45 USD

DISCOVERING THE HOLY CITY OF TOUBA

A full day tour of TOUBA. After 3 hours drive to the countryside of Senegal, we will arrive at the holy city Touba. The capital of the Mouridism Brotherhood or African Islamic Movement founded by Cheikh Ahmadou Bamba Mbacké. We will visit its largest and most beautiful grand mosque of West Africa, its library, the palace of the grand "Khalife" of Serigne Touba Cheikh Ahmadou Bamba Mbacké.

As you stroll through the labyrinths of this Grand Mosque city, you will gain in sight and understanding of this faith and the history of the powerful anticolonial movement. See the incredible library of several thousand volume of books all written by the mystic founder and legend of this most important historical city.

Get some of the Holy Water from the eternal fountain, learn the history and legend of his most important historical city. After a typical Senegalese lunch, we drive back to Dakar. Arrive at Dakar early evening. An experience you should try.

Cost of the Tour	2pers	3/7pers	7/15 pers	15 plus
Price per person	140 USD	95 USD	70 USD	60 USD

JOAL FADIOUTH

8 30 Departure to JOAL and FADIOUTH, located on the Little Coast. After a 2 hours drive we arrive to JOAL, the little town noted for its oysters, its old houses, its coco palms and tans, but most importantly for the "KEUR DIOGOYE" museum, the house where Leopold Sedar Senghor, Senegal's first President and poet was born.

Opposite JOAL is the quaint island of FADIOUTH which can be reached by a long narrow footbridge. FADIOUTH and the two other islands are without traffic and tiny shells that have accumulated over the year crunch under foot as we explore the narrow streets where time has stood still.

Nearby we can visit the island with its curious graneries perched above the water line on stilts, and yet another island where baobabs stand guard over well-marked graves in the little cemetery. Here, like in no other place, land and water seem to melt together.

Lunch and return to DAKAR late afternoon.

Cost of the Tour	2pers	3/7pers	7/15 pers	15 plus
Price per person	175 USD	115 USD	105 USD	95 USD

DISCOVERING THE SALOUM ISLANDS

7.30 Departures Dakar. After 2 hours ½ drive, we reached Ndangane where we look our boat to discover the Saloum Islands. SALOUM delta, a myriad of islands scattered between innumerable “bolongs” (channels).

Bordered by white sandy beaches and having extremely dense vegetation, these islands shelter small villages of fishermen beneath coconut palms, a people whose traditions enable you to share their daily life. You can visit these villages and meet the people, dance with them, shop at their local marketplace etc.

The Wildlife here is rich with birds of all kinds, and with a bit of luck, you will witness the majestic nautical ballet offered by the dolphins and pelicans , or you will discover the slow procession of the marine tortoises, who come bury their eggs in the sand of his long peninsula.

Cost of the Tour	2pers	3/7pers	7/15 pers	15 plus
Price per person	140 USD	95 USD	70 USD	60 USD

BUSH TOUR (Bandia animal reserve park – day tour)

Full day including lunch 6.30am. After breakfast ; depart Dakar to discover the country side. After Rufisque, the ancient capital of peanut trade, we past through the fabulous baobab forest of the region of Thies, before reaching the typical Senegalese village of Sindia where Woloff, Fulani, Serere and Mandingo live together in perfect harmony. After the visit of the animal reserve of Bandia, we drive to the Fulani village to meet the chief and his people. Then we continue for the visit of the « Tapisserie of Thies.

After a delicious Senegalese lunch, we drive back to Dakar.

Cost of the Tour	2pers	3/7pers	7/15 pers	15 plus
Price per person	180 USD	135 USD	110 USD	140 USD

CHRISTMAS CULTURAL WEEK END A SAINT LOUIS

SENEGAL HOSPITALITY DAYS FOR THE PARTICIPANTS OF THE WORLD FESTIVAL OF ARTS AND CULTURES IN SAINT LOUIS DECEMBER 24& 25 2010

Day 1 Friday December 24 2010:

After breakfast, depart from your hotel to join the Caravan of buses to Saint Louis at the Crossroad of Patte d oie, departure of all the buses with an escort of motorcoach, Arrival to Saint Louis after 3 hours drive,,check in to your hotel, lunch at own, Afternoon ,visit the city of Saint Louis including and enjoy a carnival and the different music and arts events, the evening you will enjoy your Gala dinner and Christmas Evening overnight to your hotel

Day 2 Saturday December 24 2010

Breakfast , 8 AM departure for your excursion to the Djoudj Park, Barbecue Senegalese Lunch on Mauritanien tents on the Beach with exhibits of Arts and Crafs and concert of African Ballets

4 PM Check out and transfert to Dakar

Cost of the tour

Price per person on Single Occupancy 240 USD

Price per person on double Occupancy 210 USD

The Package include

The Package include transportation by air conditionned bus, one night accomodation on BB , all meals and the tours as indicated,the services of an english speaking guide

For more information and booking , please contact:

Youssou Wade

Telephone: 513 310 4483 or 902 431 7884

Abdoulaye Fall

Telephone : 917 536 3633

Email: youwade@aol.com

Airfare : New York to Dakar Senegal is : \$1200 and Up

